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tool, a Facebook plugin), Mailchimp User Group, etc.		tool, a Facebook plugin), Mailchimp User Group , etc.
"People on there literally know more about it than probably the people that built it. You literally		
will just comment in the group and say, "I'm looking to do this, is this possible?" and people are		
really, really helpful on there () like a 24 hour helpline."		

	Training sessions & external speakers provided by partners such as agencies, associations or multiplier sites (e.g. Pure agency, Jellyfish, Hatch or the Good Hotel Guide or Bournemouth Tourism)
	Chartered Institute of Marketing (e.g. course on PPC)
	Digital Marketing Institute (e.g. general digital marketing)
	Oxford College of Marketing (Professional Diploma in Marketing)
University	Coursework projects (e.g. have students analyse your company & develop digital marketing
cooperations	strategies for you)
	Research projects (e.g. Digital Destinations)
	Students on placement
Books on	Marketing:
related topics:	'This Is Marketing' (Seth Godin)
	Time management:
	'The One Thing' (Gary Keller)
	Essentialism (Greg McKeown)
	The 'Subtle Art of Not Giving a F***' (Mark Manson)
	Wellness:
	'10% Happier' (Dan Brown)
	'The Brain Book' (Phil Dobson)